

# We Need Your Help!

The obvious need for access to medical and dental health care, particularly for children, is increasing. At the inception of the Care Mobile Program, we estimated that there were 12,000 uninsured children in Collier County, we now believe that this number exceeds 15,000. Without a doubt this serious situation continues to grow; there are few additional resources to deal with the problem. These children go without appropriate medical and dental care, and often only see a doctor in the emergency room.

The Ronald McDonald Care Mobile™ Program is beginning to fill this gap in health care services to our most vulnerable residents - our children. Collier Health Services Inc. (CHSI), the parent of the Care Mobile Program, is the largest provider of health and dental services to children in Collier County. Your support is greatly needed to assist the Ronald McDonald Care Mobile Program to improve the overall health of children in need.

For additional information call Lesa Peterson at (239) 658-3066 or return the enclosed envelope with your contribution. Thank you!

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Naples Children and Education Foundation

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P.O. Box 877  
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# Delivering Hope on Wheels

The Ronald McDonald Care Mobile Newsletter

## Reception Honors Our Donors



Major Donors

At a celebration and a recognition event, the Advisory Council of the Ronald McDonald Care Mobile Program hosted a reception to honor all donors to the Care Mobile Program during its first two years of successful operation. Obviously, this Program would not be moving forward, surpassing goals and setting new objectives without the commitment and support of such individuals, businesses and foundations.

With strong support from Lowry Hill, the underwriter for the event, over 100 of our 200+ donors gathered at the Telford Center at NCH to share with one another why they were committed to the Program, and to hear from Ned Sachs, a Trustee of Naples Children and Education Foundation, as he spoke on behalf of all the Major Donors for 2006 as to why this group, like those listening, were strong Program proponents.

The Advisory Council thanks all of our donors not only for their gifts but for their wonderful work as Community Ambassadors.



Lowry Hill representatives with Ronald and Laurel Schumm, RMHC Global

## Kids Helping Kids!!



Ronald and Sabrina Baseman

On Saturday, September 30, 2006, the United Way of Collier County held its first "Walk for the Way" at North Collier Regional Park. All 30 United Way agencies were represented. More than 900 people participated in the Walk, representing 52 agency, corporate and family teams.

It was "Kids Helping Kids" that catapulted the Care Mobile team to first place in monies raised for the United Way. The Ronald McDonald Care Mobile Program/ Collier Health Services team was led by Ms. Sabrina Basemen, a high school student at the Community School of Naples. Sabrina designed the initial display at the kick-off event sponsored by Publix, the team T-shirts, recruited her classmates to walk and solicited donations. Together the team raised over \$4,000. This was her second effort on behalf of the Care Mobile Program. Each one grows in depth and determination.

What a perfect example of the way that today's youth have accepted the challenge to be positive, proactive participants in their community.

The final amount raised by all participating teams was over \$60,000 – more than Walk organizers had projected. The weather was "picture perfect" for the two-mile course around the lake at the beautiful new park. Sabrina and team: many thanks for your hard work!

# Chairman's Message For The Fall/winter Newsletter



Mollie Ottina and Ronald

Dear Friends and Supporters of the Care Mobile Program,

This issue, in most part, is focused on you, our donors and friends. With two years of service to children in need of medical or dental assistance completed, it is appropriate that you, the backbone of this program, are recognized fully. As highlighted at the Donor Appreciation Reception, the Ronald McDonald Care Mobile Program could, under no circumstances, be the progressive, proactive, positive influence it is in our community without each and every one of you. That is the direct and simple truth. With an annual budget of \$800,000, how else would it be possible to keep this incredible Program moving forward?!

As you know, 4 to 5 days a week the Care Mobile is in our community conducting medical and dental screenings, providing dental treatment and administering glucose and cholesterol testing for those with a factor which indicates a high potential for childhood diabetes.

The incredible dedication of those who deliver this Program, systematically documenting what is found, has yielded two incredible gifts to the children of our community. The irrefutable data gathered by the Program has shown the incredible need for a dental facility for children in East Naples. The Naples Children and Education Foundation (NCEF) reviewed this data and provided the Care Mobile's parent, Collier Health Services, Inc. (CHSI), with a significant grant to build a 12-chair children's dental clinic.

Also, this data has facilitated a "first" for Collier County. The Dental School of the University of Florida, Edison College, CHSI and NCEF are coming together to place a pediatric dental residency program in Collier County. The Program and CHSI have identified at least 200 children who need major dental care from a pediatric specialist, and we believe there are thousands more in need of these services. This new consortium will make this care possible.

Wow! Look what you, our donors, have done in only the first two years! We look forward to your continuing support as the Program continues to grow and evolve. On behalf of the children you are helping, I thank you.

*Mollie Ottina, Acting Chair*

# Testimonial From A Valued Community Partner

*December 4, 2006*

At Manatee Elementary School we are entrusted with the care of over 1,000 students. Students come to us from a variety of countries during the year eager to learn how to read, write and do mathematics. The reality is that most students have not yet mastered the English language when they arrive at school. These are some of the educational challenges the students face. Many also face the reality of living in poverty. Manatee Elementary has a poverty level of close to 80% of the student population. Needless to say, opportunities for medical and dental care are very scarce.

The 153 fifth grade students at MES have been given the wonderful opportunity to have had screenings for vision, dental, hearing and general growth. Fifty-one of these students are now in the process of receiving comprehensive dental care in the Ronald McDonald Care Mobile. There are a large variety of dental needs being addressed such as cavities, infections and extractions. Students have as many as 10 to 12 cavities as well as some other serious dental problems. Unsurprisingly, without the assistance and goodwill of Ronald McDonald Care Mobile program these students would continue to suffer.

Thank you, Ronald McDonald Care Mobile staff. Our students are always treated with respect and sensitivity when they enter the Care Mobile. Thank you from the students, parents and the staff of MES.

Sincerely,

*Carol Savage*

*Dean*

*Manatee Elementary School*



Dental treatment at Manatee

# Holiday Gifts For The Children At Pinecrest Elementary

On December 4th, children at Pinecrest Elementary were surprised by a visit from Ronald McDonald and the Care Mobile. Approximately 200 gift bags were delivered to the kindergartners and first graders. Immediately following the gift delivery, students were treated to a "suitcase" magic show performed by Ronald McDonald.

The gift bags were a compilation of assorted items, generously donated by Mary Burkes of the Ronald McDonald House Board, the Ronald McDonald Advisory Council and Collier Health Services staff. Bags included teddy bears, beanie babies, storybooks, coloring books/crayons, socks, and of course, they could not be complete without a toothbrush and paste!

If only the pictures could be accompanied by the children's laughter and squeals of joy so the excitement of the day could be fully captured and appreciated. Thanks to all who made the day so special for the children at Pinecrest.



# Meet Your New Advisory Council Members...



## Paul Belfore

Paul Belfore, a new At Large member is Vice President & Manager, Private Client Group, Fifth Third Bank. He and his wife Kim, and two daughters live in the Vineyards, moving from Hermitage, PA two years ago. Throughout his career, Paul has been active in his community. He is a past board member of the United Way, Penn State Shenango Campus, and multiple economic development committees. He currently is a volunteer at the Naples YMCA.

## Howard Berryman

Howard Berryman is a new Community Partner representing the Collier County Public Schools. He began his career as a crafter of fine furniture. Today he is the Director of Career and Adult Education, Collier County Public Schools.



## Mary Lou Cecilio

Mary Lou Cecilio, Community Partner for the Christ Child Society of Naples, would rather spend her time on the Care Mobile than in meetings so we keep her happy. As Mary Lou is a full time resident of Naples, she spends many hours coordinating all the CCS volunteers who work with such dedication on the Care Mobile.

## Curt Todd

Curt Todd, a new At-Large Member is Senior Vice President and City Executive at Bank of America Private Bank. He and his wife Suzanne reside at The Vineyards in North Naples. They have two boys ages 12 and 18. Outside the financial world, he spends his time playing golf and tennis and volunteering with the YMCA along with the Care Mobile.



## John Iacuone

John Iacuone, Community Partner for Lee Memorial Children's Hospital received his M.D. with a specialty in Pediatrics and Hematology/Oncology from Indiana University School of Medicine. He and his wife arrived in the Bonita Springs area from Lubbock, Texas in early summer. When he has time to breathe, he enjoys golfing, hunting, and horseracing.

# In Gratitude

Without your support, the Ronald McDonald Care Mobile™ Program would not be possible. In appreciation of your generous contributions to the Program, the Advisory Council has created this special “In Gratitude” section to showcase major donors.

Grants from the Blue Foundation, Fifth Third Bank, and the Island Country Club Charity Foundation have significantly increased the Ronald McDonald Care Mobile’s ability to deliver critical medical and dental services to needy children in Collier County.



## The Blue Foundation For A Healthy Florida

“The Blue Foundation for a Healthy Florida is extremely proud to partner with Collier Health Services to address a variety of children’s health concerns. Through the Ronald McDonald Care Mobile program, underserved and uninsured children in locations throughout Collier County are receiving necessary physical exams, and vision, hearing, dental and developmental screenings. These are young people who would not otherwise receive these screenings due to distance or transportation issues.”

*Susan Towler,  
Executive Director of The Blue Foundation for a Healthy Florida*

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## Fifth Third Bank

Fifth Third Bank is proud to partner with Collier Health Services to help the growing needs of children in the communities we serve. We urge the business community to join us in extending their support. Together as a community, we can make a difference in the lives of children because at Fifth Third Bank, we believe that if you build a stronger community, you build a stronger bank.

*Colleen Kvetko,  
Executive Vice President*

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## The Island Country Club Charitable Foundation

Every year The Island Country Club Charitable Foundation sponsors a Charity Golf Tournament, the proceeds of which benefit many local charities within the Marco Island area. Each charity must complete a Grant Request Form detailing a specific financial need.

The Ronald McDonald Care Mobile Program requested funds to provide dental treatment for children at the Manatee School. Many of the student’s parents work in the service area on Marco Island.

The Foundation looks for opportunities to support children, particularly those with health and financial needs, in the local area. It is obvious that with good dental care these children would have one less impediment in their lives and are better able to focus on getting a good education.

*Karen Blackwell*

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We regret any errors and omissions and hope that you will bring them to our attention.